

The Indian Society of Advertisers

APPLICATION FOR MEMBERSHIP

The Secretary General,
The Indian Society of Advertisers,
Army & Navy Building, 3rd Floor,
148, Mahatma Gandhi Road,
Mumbai - 400 001.

'Original' to be sent to the ISA

Date : _____

We apply for Membership of the Indian Society of Advertisers

Company _____

Address _____

Phone Numbers: _____

E-mail : _____ Fax : _____

Nature of Business : _____

Product or Service Advertised _____

We note that there are eight categories of membership:

Category	Annual Advertising Expenditure Rs.	Annual Subscription Rs.	GST @18 % on Annual Membership Rs.	Entrance Fee Rs.	GST @18% on Entrance Fees Rs.
A	Above Rs. 100 crores	75,000	13,500	2,000	360
B	Between Rs. 50 crores and Rs. 100 crores	60,000	10,800	2,000	360
C	Between Rs. 20 crores and Rs. 50 crores	40,000	7200	2,000	360
D	Between Rs. 10 crores and Rs. 20 crores	25,000	4500	2,000	360
E	Between Rs. 5 crores and Rs. 10 crores	15,000	2700	2,000	360
F	Between Rs. 2 crores and Rs. 5 crores	10,000	1800	2,000	360
G	Between Rs. 1 crore and Rs. 2 crores	5,000	900	2,000	360
H	Upto Rs.1 crore	2,000	360	2,000	360

GST No. : 27AAACT2544F1ZK

PAN No. : AACT2544F

SAC No. : 999599

We come under category _____ Enclosed is our cheque for Rs. _____ being the entrance fee and the subscription accompanied by the GST amount for the particular category.

We wish to nominate as our Representative and his/her Alternate :

Name of Representative _____ E-mail ID: _____

Designation or title _____ Mobile No.: _____

Name of Alternate _____ Email ID _____

Designation or title _____ Mobile No.: _____

Signature

Notes : Renewal of Annual membership subscriptions will fall due on the first day of April every year.

Companies admitted as members during the period 1st April to 30th September will pay :
Full amount of Annual Subscription

Companies admitted as members during the period 1st October to 31st March will pay :
Half the amount of Annual Subscription